

BENEFIT

		20,000 PLATINUM	10,000 GOLD	5,000 SILVER
PRE EVENT	Involvement in press office activities	✓		
	Logo and company profile on website on dedicated page	✓	✓	✓
	Logo and company profile in newsletter	✓	✓	✓
	Promotional banner on website on dedicated page	✓	✓	
	WOB on social channels	✓	✓	✓
	WOB in periodic newsletters	✓	✓	✓
	Logo on all conference print materials	✓		
	Logo on all dinner print materials	✓	✓	✓
	Possibility of purchasing additional passes for the “Blue Design Dinner”	✓	✓	✓
EVENT	Video interview	2	1	
	Promotional video looped on location screens	✓	✓	✓
	Logo on AWARD billboards and print materials	✓	✓	✓
	Award delivery	✓		
	Reserved table for 8 in prime location	2	1	
	Blue Design Dinner pass			4
	Networking VIP pass	8	4	2
POST EVENT	Dedicated newsletter	✓	✓	
	Content dissemination on the event's YouTube channel	✓	✓	
	Attendees list	✓		

EARLY BIRD 15% UNTIL JANUARY 31, 2025

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PRE EVENT	Involvement in press office activities	✓		
	Logo and company profile on website on dedicated page	✓	✓	✓
	Logo and company profile in newsletter	✓	✓	✓
	Promotional banner on website on dedicated page	✓	✓	
	WOB on social channels	✓	✓	✓
	WOB in periodic newsletters	✓	✓	✓
	Logo on all conference print materials	✓	✓	✓
	Logo on all dinner print materials	✓		
	Digital content bag available for download on the event website	✓	✓	✓
	Possibility of purchasing additional passes for the “Blue Design Dinner”	✓	✓	✓
EVENT	Video interview	2	1	
	Promotional video on loop	✓	✓	✓
	Logo on billboards and all printed conference materials	✓	✓	✓
	Reserved table for 8 for the “Blue Design Dinner” in prime location	1		
	Possibility of conference involvement to be determined with art director	✓	✓	
	Possibility of an Exhibit Desk in the conference rooms	✓	✓	✓
	“Blue Design Dinner” pass	4	4	2
	Networking Vip pass	8	4	2
POST EVENT	Dedicated newsletter	✓	✓	
	Content dissemination on the event's YouTube channel	✓	✓	
	Attendees list	✓		

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