





# **DESCRIPTION**





MIGLIO BLUE DESIGN AWARDS is a program that showcases the best achievements in superyachting.

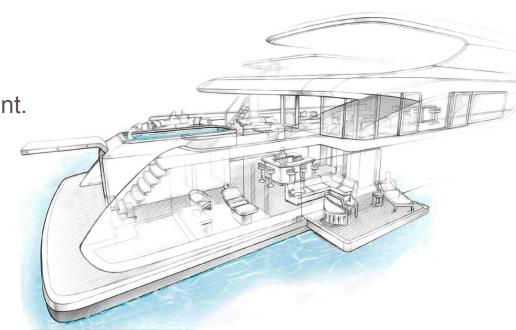
The awards, given during the Blue Design Summit gala, judge boats in the form of:

- Realization
- Projects and concepts
- Products and systems

Judges are based on the best adherence to a general requirement.

In addition to the basic awards are:

- Grand Prix
- Special awards are given by the jury at its sole discretion



# **APPLICATIONS**





Award nominees are independently selected by individual jurors and presented to the jury.

#### Nominations must be for:

- A boat or product launched or presented in 2023
- Projects submitted during 2023 and in progress
- A concept

#### Eligible categories:

- general project
- innovativeness of form
- materials
- propulsion
- interior space management

Grand Prix and special prizes are awarded by the Jury to candidates in these categories or others (e.g., people, companies, etc.).



### **JURY AND VOTES**





Organizers select an odd number [max 11] of jurors who appoint a chairperson who convenes meetings and runs them, putting decisions to a vote, and also serving as secretary.

Each juror including the President has one vote. Jurors have the right to submit an unlimited number of candidates.

At the end of the period allowed for submission of nominations (see Timeline), the Jury also meets virtually to evaluate the eligibility of each by reviewing the documentation provided. The admitted nominations, in an undefined number, are distributed among the jurors who at the next meeting choose a short list of up to three nominations in each category (thus 15 nominees in all). From this shortlist at the final meeting, the winners in each category are chosen. Voting is by a simple majority of the eligible voters.

The President in agreement with the Jury may decide whether to allow proxies.

#### **GENERAL REQUIREMENT:**

For the 2024 edition, the general requirement based on which the Jury is invited to give the Awards by individual category is "Future vision and trendsetting."

### **AWARDS**





The Jury assigns by simple majority vote one Award in each category.

In its sole discretion, the Jury assigns the Miglio Blue Design Award Top Selection to the Best Boat Overall to the boat/design/concept that it believes best combines the requirements in the categories as a whole.

The Jury may in its sole discretion assigns Special Awards to individuals and companies not necessarily included in the nominations.

Examples of Special Prizes may be: to the best company, to a career (designer or manager), to a demonstrated vision, to the best contribution to the development of the «Miglio Blue»



# TIMELINE





Submission of application data required by May 3, 2024.

Selection of short lists by May 8, 2024. Contact persons for the selected are notified by the organization.

Selection of winners indicatively on May 10 and announcement during the MIGLIO BLU DESIGN AWARD CEREMONY. The Jury decides when to notify the winners confidentially.



## TECHNICAL NOTE





#### MATERIAL TO BE PROVIDED AT SUBMISSION OF NOMINATION

The submitting juror must provide the rest of the Jury with sufficient and adequate documentation to enable the Jury to make a judgment. At a minimum, the documentation should include:

- The contact person (first name, last name, title, email, phone) to be contacted and his/her affiliation
- Official name of the applicant or sufficient information to uniquely identify the applicant
- Indication of the designer or working team



# **TECHNICAL NOTE**





Once the shortlist has been selected, the Award organization asks the contact person indicated for each candidate for a basic form that must be completed comprising basic data. The form is prepared by the organization and made in such a way as to allow direct entry and/or indicate addresses where materials can be found:

- For applicants in the general project category: three views, photographs and/or renderings, exterior dimensions and displacement, hotel and/or residential accommodation, text description (max 800 characters)
- For candidates in the innovative form category: drawings, illustrations, renderings, photographs of the overall or candidate detail (e.g., entertainment area, toys area), text description (max 800 characters)
- For material category candidates: images (isolated or of application), type, usage data (density, structural strength, environmental resilience, including qualitative, origin and possibility of recycling, available formats, mode of application, price), text description (max 800 characters)

## TECHNICAL NOTE





- For propulsion category candidates: type, power range, overall dimensions and weights, fuel, if applicable, possible modes of motion generation, climate-altering emissions, if applicable, and pollutants, textual description (max 800 characters)
- For candidates in the interior space management category: floor plan and elevation drawings of interior spaces, images, photographs and renderings of the overall interior and equipment and furnishings, materials, textual description of environmental management (lighting, air conditioning, etc.), textual description (max 800 characters) of general layout.
- For all: self-certification of intellectual property: release for use of personal info and data contained in documentation

All shortlisted applicants must submit within seven days from the start date of the event a multimedia content (emotional or descriptive video or narrative montage of images, videos, and photographs) without sound and with a minimum duration of 45 seconds and a maximum of 2 minutes. The content will be screened during the announcement of the winners and runner-ups.